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1996

Please note the following corrections for Fiftyfold:

1. 1988 - 1989

Treasurers report: reads Kae Fogden for Nan Stewart, should read Nan Stewart only.

2. 1993 - 1994

Gallery Hopping report: last two sentences beginning " New travel card and brochures..." belongs under Travel AGO section.

3. 1993 - 1994

Speakers at General Meetings report: delete Michael Parke-Taylor talk, this was given the following year, and is listed as such.

4. There are two occasions where a heading appears twice: 1992 - 1993 Projects and 1994 - 1995 Projects.

FOREWORD

To the Members of the Volunteer Committee

Every day, hundreds of volunteers stream into the Art Gallery of Ontario and animate the building—giving directions, helping operate the Gallery Shop, coordinating visits, teaching our young, planning events, and dozens of other tasks. The thousands of hours of productivity and hundreds of thousands of dollars of saved revenue are only part of the picture. Our Volunteers are ambassadors to the public at large, and they keep us focussed on the audiences that we welcome today as well as those who might be enticed in the future.

On the occasion of the fiftieth anniversary of the Volunteer Committee of the Art Gallery of Ontario, it is my privilege to thank the legions of women and men who serve the Gallery today and have done so over the last half century. Collectively, they have seen to it that our educational mission is intact, our ability to acquire great works of art is assured, and our connection with the public at large is never lost.

We will continue to rely for the next half century on this motivated and indispensable group of supporters, who allow hundreds of thousands of visitors to find learning and solace in our Gallery each year. On behalf of the Board and staff of the Art Gallery of Ontario, please accept our congratulations on the occasion of this anniversary, and our heartfelt thanks for all you bring to this place and the ideals it represents.

ART GALLERY OF ONTARIO RESEARCH LIBRARY



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Maxwell L. Anderson
Director
Art Gallery of Ontario

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ED. TAYLOR RESEARCH
LIBRARY AND ARCHIVES
ART GALLERY OF ONTARIO

INTRODUCTION

The pertinent introduction to "Fiftyfold" is in fact, a marvelous little book called "Fortytude" which chronicles the first forty years of the Volunteer Committee of the Art Gallery of Ontario, from its inception in 1945.

The past ten years have seen the winds of change sweep through our Gallery - indeed - through most North American cultural institutions. Our success in serving the Gallery well yet still maintaining an identity testifies to the talent, the versatility and the hard work of the Volunteer Committee. Throughout, we have enjoyed the support of the staff and the Board of Trustees of the Gallery.

This, then, is an update of our evolution, our activities and our accomplishments from 1985-86 to 1995-96.

Gretchen Ross,
Past President,
Volunteer Committee,
1982-83

ART GALLERY OF ONTARIO
LIBRARY AND ARCHIVES
83 TAYLOR STREET

President - Ann Mills
 Vice-president - Sandra Matthews
 Junior Committee - Pat Cunningham
 Manager of Volunteer Services - Joyce Davenall Turner

Membership: Active - 358 L/A - 2
 Sustaining - 190 Junior Committee - 31

Admissions - Lynne Murphy

Volunteer Committee welcomed 34 new members this year.

Art Rental and Sales Gallery - Bernice Smythe

Exciting anniversary show, "Twenty Years" opened in May, followed by always popular Inuit hanging for the summer. New flyer for ARSG appeared. Approximately 700 works in collection. Colour exhibition in fall featured Jack Bush, John McEwan, Yves Gaucher and others. Speakers included Jane Corkin and Olga Korper.

Communications - Nancy Hall

Continued to advertise in Broadcast Week and Now Magazine. Posters for Celebration and March Break Program delivered to Hasty Markets. City and Country Home featured the Impulse and Jewellery shops in a shopping article. Received \$52,000 worth of free publicity.

Education - Judith Campbell

Docents toured 54,000 children and adults, up 28%. Permanent collection was toured as well as special exhibitions such as Vatican Splendour which required hours of workshops, seminars and lectures for preparation. Assisted with Membership programs and New Members events. Several docents attended Docent Symposium in Toledo. Curatorial Tours: Joyce Wieland retrospective by Philip Monk, Vatican Splendour by Dr. Francis Broun, John Lyman by Dennis Reid and Roger and Myra Davidson Collection by Roald Nasgaard.

Gallery Membership - Jane McMyn

900 members attended Art in the Morning, Sunday Start with Art and Special Evenings. Membership volunteers hosted openings, staffed desk and manned telephones.

Gallery Volunteers - Florence Drake

Number of Gallery Volunteers decreased over the years from 196 (waiting list 40) in 1984 to 180 (no list) in 1987. A recruitment drive now underway. Enthusiasm and hard work of Gallery volunteers needed more than ever as shops expand.

President - Ann Mills
 1st Vice-president - Sandra Matthews
 2nd Vice-president - Bernice Smythe
 Junior Committee - Maryanne Denyes
 Manager of Volunteer Services - Joyce Davenall-Turner

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|--------------------|------------------|--------------------------|
| <u>Membership:</u> | Active - 347 | Juniors - 29 |
| | Sustaining - 172 | Gallery Volunteers - 230 |

Admissions - Lynne Murphy
 50 people joined the Volunteer Committee.

Art Rental and Sales Gallery - Bernice Smythe
 Exhibitions of special note: "Focus 87" works by well known and new photographers, "Rent Off the Wall", the annual holiday exhibition. Healthy rentals and sales showed a 49% increase.

Communications - Sara Young
 Paid ads for the Shops appeared regularly in Broadcast Week. They also had free editorial coverage in Toronto Life, Toronto Sun, en Route, Toronto Magazine and HomeMakers. Flyer included in the December AGO News.

Education - Mary Henderson
 Docents increased to 63 with a new Francophone group. Gave 200 regular tours as well as special and Membership event tours. Judy Campbell attended the docent symposium in Washington. Curatorial tours: 'The Canadian Historical Collection' by Dennis Reid, 'The Glory of the Page' by Dr. Francis Broun, 'Paterson Ewen and Marsden Hartley' by Philip Monk and 'Ellsworth Kelly and the Paintings of Gerhard Richter' by Dr. Roald Nasgaard.

Gallery Membership - Jane McMyn
 Facilitated "Art in the Morning", "Sunday Start with Art" and "Special Evenings". Assisted at special events and openings, staffed membership desk and accounted for 21% of the total membership fee revenue, conducted monthly telephone campaign, reminding lapsed members of the benefits of membership.

Gallery Volunteers - Jo Lander
 232 Gallery Volunteers working successfully alongside staff and members of the Volunteer Committee.

The Grange - Jane Aitken

Grange volunteers wore waterwings when waterpipe burst in the Bakeroom. Repaired and painted. Tours continued.

The Kettledrum Committee catered 45 functions. 'The Privileged Few' and handmade items were sold in the Grange Shop. 43,500 people visited the Grange. The Grange poster is now available.

Impulse Shop - Linda Ledgett

Product development produced a successful Joyce Wieland T-shirt, the Christmas theme co-ordinated with the Henry Moore exhibition "The Moore, the Merrier" with red and white and lots of sheep! Great coverage in Toronto Life Noël issue caused a huge leap in sales and overload for shop personnel. Net profit up 66%. Two new executive positions and a computer added to cope with 'growth spurt'.

Jewellery Shop - Jane Avery

Inventory ranges from beautifully painted ostrich eggs to exquisite pieces of jewellery in gold, silver, glass and gemstones. Two fashion shows held in Gallery restaurant. Over \$200,000 paid out to artists for their work.

Junior Committee - Maryanne Denyes

Junior Committee responsible for Children's Shop. Nine members work as docents in children's program. Staged with the usual elan, the Black and White Ball, sold out and raised \$40,000. Purchased works by Mary Kelly and Jenny Holtzer.

Placement - Jean Fraser

In addition to placing volunteers, the chairman assisted in supplying volunteers for Celebration, membership telephone campaigns and the Toronto Arts Awards.

Purchase - Beverley Harrison

Committee to continue previous policy in support of purchase of a work from the Jack Bush estate by the Canadian Historical Acquisitions Committee. Balance put forward to next year's fund.

Reproduction Shop - Nan Stewart

Shop continues to astound, serving 18,000 customers, using one mile of brown paper, mountains of plastic bags and selling 25,000 individual images.

Retail Planning - Margaret Wood

Held a special members' evening "Exclusively Yours" in December featuring discounts, free gift wrap, coffee and goodies. Delegates to Museums Stores conference felt exchange of information to be valuable but AGO shops more sophisticated in 'Profit and Financial Analysis' than the general level. Planning Stage III needs and wishes underway. Credit card swiping machines installed in shops.

Travel AGO - Meredith Saunderson

Scotland - September. Clare Brais and Sandra Matthews
Prague, Poland and Vienna - October. Ella Klajnerman and Flora Agnew
New York - November. Ellen McIlroy and Mary Manion
Chicago - May. Bernice Smythe and Pat Mearns
Alsace and Switzerland - May. Judith Dickie and Sheila Robertson

Gallery Hopping - Clare Brais

Visited Oakville, Buffalo, Rochester, Queen's Park, Yorkville, Corporate Art Tour and a Mystery tour.

Treasurer - Audrey Madden

Received from Reproduction Shop: \$185,000,
from ARSG: \$100,000, from Jewellery Shop: \$125,000,
from Impulse Shop: \$84,000 and Travel AGO: \$ 24,325.
Funds allocated as follows: Capital Campaign: \$170,000,
Purchase Trust: \$300,000, Exhibition Fund: \$25,000.

Visitors' Program - Barbara Fletcher

Produced a flyer in September called "A Day of Art in Toronto", for groups of 15 persons or more. Worked with Co-ordination, Marketing and Education to co-ordinate visits. Entertained groups from Kansas City, Manchester, N.H., Unionville, East York, Winnipeg, the Kresge Art Museum and the Mint Museum.

President - Ann Mills

Celebration in late November a hit as always. Market Research Committee established under Barbara MacGowan to conduct gallery audience research. The formation of Club AGO, (Young Associates of the AGO), a committee of the Volunteer committee. Its purpose is to develop interest and participation in the Gallery. First event in the Art Rental Gallery a great success. Volunteer Appreciation Week in November duly noted at AGO. Purchased a computer and laser printer as the Volunteer Committee moves with the times. World Federation of Friends of Museums conference held in Toronto. Carol Sprachman recruited help from Volunteer Committee. VCAM (Volunteer Committees of Art Museums) held in Richmond, VA. in spring.

Speakers at General Meetings

Sandra Lawrence on Conservation
Dr. Francis Broun on 'The Glory of the Page'
Philip Monk on Paterson Ewan
Liz Addison and Gail Hutchison on Marketing the AGO.

President - Sandra Matthews
 Vice-president - Rayma Turner
 Junior Committee - Ann Hucker
 Manager of Volunteer Services - Joyce Davenall-Turner

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| <u>Membership:</u> | Active - 350 | Junior Committee - 38 |
| | Sustaining - 166 | Club AGO - 250 |

Admissions - Dorothy Keilty

Welcomed 25 new members, several of whom are conversant in two or more languages including sign language.

Art Rental and Sales Gallery - Janet Scott

Various hangings including one emphasizing architecture, another on colour. Bernice Smythe mounted a show for the American Bar Association at the Metro Convention Centre and Pam Gibson organized "Québec '88", (works brought from Québec with financial assistance from Ontario/Québec Cultural exchange program). Very successful.

Club AGO - Caren Holtby

Hallowe'en Party "Picasso meets Bela Lugosi". Lecture series well attended. Bike tour of public art with AGO docents at sites to interpret art was a hit!

Communications - Sara Young

Advertising budget for retail areas: \$35,000. Free publicity totalled \$160,000 in en Route, Chatelaine, Toronto and Toronto Life magazines. Shops co-produced and co-funded with AGO, a pre-Christmas flyer for inclusion in AGO News.

Education - Mary Henderson

Docents continued twice daily tours, special tours, membership programs and corporate evenings. Moved the Education Library under Tessa McRea's direction, re-filed and re-catalogued books etc. Docents evaluated by their 'critical peers'. Curatorial tours for Volunteer Committee: Je Suis Le Cahier by Michael Parke Taylor, The Holbein Drawings by Dr. Francis Broun, Ian Carr-Harris by Philip Monk, Boris Anisfeld by Dr. David McTavish.

Gallery Membership - Rosemary Joy

Membership desk name changed to Membership Centre in lobby to reflect expanding services. Continuing 'Sunday Start with Art', 'Art in the Morning' and staffed three New Members' Parties as well as helping at openings and special events.

Gallery Volunteers - Jo Lander

213 Gallery volunteers active in Audio-Visual, Education, Archives, Marketing, the Grange, Reference Library and Retail.

The Grange - Jane Aitken

"The Grange: A Gentleman's House in Upper Canada" published in February. Kettledrum and Housekeeping Committees planned and cooked for over 40 functions and raised \$20,000. Very successful autumn and spring luncheon/lecture series continued and tours were well booked for children and special groups.

Impulse Shop - Jane McMyn

Talents of volunteers ranged from keeping 'cool' during Christmas rush to repairing a broken cash register with a bent hat pin! Buyers attended Trade Shows in New York, L.A. and England. 42 items photographed for Christmas issue of Toronto Life. "My Art Belongs to DADA" T-shirts sold very well!

Jewellery Shop - Jane Avery

Over 200 artists had works in the shop. Volunteers continue to buy/select, display and sell with enthusiasm.

Junior Committee - Ann Hucker

Educated their members with tours of the "Dada Period in Cologne", the Holbein Drawings and Ken Thompson's collection. The Black and White Ball and raffle raised \$50,000. Purchased works by international contemporary women artists, Geneviève Cadieux, Martha Rosler and Cindy Sherman.

Placement - Jean Fraser

352 members of the Volunteer Committee had active placements.

Purchase - Beverley Harrison

Purchased major work for European Historical Collection, 'Zeuxis Choosing His Models' is a French neo-classic work by Nicholas André Monsiau, painted in 1797.

Reproduction Shop- Ruth Hood

100 volunteers selected, controlled inventory, framed, mounted and sold merchandise. Picasso and Holbein exhibitions brought in new customers and much repeat business.

Retail Planning Committee - Nan Stewart

Committee responsible for co-ordinating, overseeing and trouble-shooting the activities of the four retail areas. In spite of recession, sales are up 14% to \$2,116,000.

Travel AGO - Clare Brais

Ottawa - Betty Ann Elliott and Joanne Philpott to celebrate the opening of the new National Gallery

Russia - August. Barbara Wilkins and Beverley Stodgell

Chicago - September. Curator's Circle, Bernice Smythe

Japan - Autumn. Kaye Beeston

California - November. Florence Drake and Sheila Robertson

Spain and Morocco - April. Gretchen Ross and Janet Barron

Queen Charlotte Islands - May. Flora Agnew and Enid MacLachan

Gallery Hopping - Jean Hackett

Two corporate tours plus Oshawa, Buffalo and Georgia O'Keefe exhibition in New York.

New policy: asking for \$25.00 donation from hops including an overnight.

Treasurer - Kae Fogden for Nan Stewart

Contributions from Retail areas: Reproduction Shop - \$100,000, Jewellery - \$115,000,

Art Rental - \$100,000, Impulse Shop - \$110,000. Funds allocated as follows: Capital

Campaign - \$300,000, AGO Exhibition Fund - \$25,000, Purchase Trust - \$225,000.

Visitors' Program - Kae Fogden

Facilitated visits for the American Bar Association and groups from London, Ont,

Vancouver, Kansas City and Virginia.

President - Sandra Matthews

Celebration joint effort between Volunteer Committee, AGO Marketing and Membership departments. Chaired by Florence Drake. Stage III plans going through various

committees such as the OMB (Ontario Municipal Board). Delays expected.

(Understatement!) Instigation of the perfect \$5.00 gift, a 10% discount in the shops plus free admission package to be sold for \$5.00, brainchild of Carol Sprachman. "Scratch and Dent" sale for staff and volunteers held in Lower Lobby in September.

Speakers at General Meetings

Dr. Francis Broun on the Holbein Drawings

Dr. David McTavish on Volunteer Committee acquisition 'Zeuxis Choosing His Models'

Christopher Hume, Art Critic for the Toronto Star

President - Sandra Matthews
 Vice-president - Bernice Smythe
 Junior Committee - Anne Kaye
 Volunteer Services Director - Joyce Davenall-Turner

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| <u>Membership:</u> | Active - 314 | Junior Committee - 47 |
| | Sustainers - 150 | Club AGO - 320 |

Admissions - Dorothy Keilty

Eight Gallery Volunteers were welcomed as new members of the Volunteer Committee.

Art Rental and Sales Gallery - Janet Scott

Stage III Building Project moved ARSG to Chalmers Building at 35 McCaul St. Volunteers enjoyed artistic surroundings and new space in spite of leaking pipes and falling bits of plaster. 'Business as usual' was the motto. Spring show, "The Curators Choose", organized by Pam Gibson, was well attended.

Club AGO - Sandra Slosel

Second annual Hallowe'en party in Walker Court, Bike Tour of public art, "On the Go for AGO" in June, drew a large attendance.

Communications - Ute Blake

Communications representatives bought space in the Globe and Mail, Toronto Life, Now, Broadcast Week and "Where", a publication directed at tourists. Had free coverage in Eye on Toronto, Now, Sunday Sun and Toronto Life.

Education - Eve de Langley

Gallery tours and School programs amalgamated and administered by staff. Now 58 docents who provided six tours a week, plus one in French and special request tours. School program docents toured and provided workshops and resource kits for teachers and students. Two docents attended symposium in Washington. Curatorial tours: 'Permeable Borders' by Christine Boyanski, Ross Bleckner by Christina Ritchie, and Jeff Wall by Philip Monk.

Gallery Membership - Jane Aitken

Continued to meet and greet, staff the Centre and assist at membership programs, New Members' parties and special events. Assisted with telemarketing two evenings a month.

Gallery Volunteers - Joan Timbrell

95 persons interviewed and placed as new Gallery Volunteers.

Grange Volunteers - Marjorie Thomson

80 Grange volunteers welcomed 33,000 visitors and provided annual operating budget for Grange. Direction finding during construction became a challenge. Grange booklet won three awards at Alcuin Book Design Awards.

Impulse Shop - Jane McMyn

Gross sales over budget but as construction hoardings rise and dirt invades, will the 'public' browse and buy? Volunteers attended Trade Shows in New York and Washington. Have produced a Henry Moore Sheep T-Shirt following the success of the Iskowitz umbrella.

Jewellery Shop - Nancy Hall

55 volunteers selected, displayed and sold the work of 250 artists.

Junior Committee - Anne Kaye

Placement included the Childrens' Shop, touring elementary school children in the Grange, a fashion show, and the Black and White Ball. Purchased 'Sky Goddess II', a work by Nancy Spero and contributed \$25,000 toward the Williamson Collection.

Purchase - Laura Rosenberg

Assisted in the acquisition of the Williamson Collection of Inuit Art by contributing \$25,000. Also purchased Betty Goodwin video for Audio/Visual.

Reproduction Shop - Ruth Hood

Enjoyed healthy business from institutions and government ministries. The annual inventory sale is now a popular fixture. Net profit of \$232,000 reflected hard work on everyone's part.

Placement - Audrey Madden

314 active volunteers. Special projects included compiling lists and addresses and stuffing envelopes for Elgin and WinterGarden opening.

Retail Operations - Nan Stewart

Profits from retail areas and accumulated savings will result in large contribution to Volunteer Committee this year.

Travel AGO - Clare Brais

Québec City - September. Jane Aitken and Gail Boire
Northern Italy - October. Moira Abel and Percy Webb
Thailand and Bali - November. Meredith Saunderson and Ann Mills
Cambridge Study Tour - March. Beverley Harrison and Sheila Robertson
Texas - April. Mary Manion and Frances Price
Yugoslavia - May. Ella Klajnerman and Margaret Wood

Gallery Hopping - Jean Hackett

Two corporate evenings, a Forest Hill Annex/Walking Tour, week-end in New York, and Winterthur.

Treasurer - Jean Fraser

Totals from retail areas were Impulse Shop - \$100,000, Jewellery Shop - \$175,000, Art Rental - \$200,000, Reproduction Shop - \$290,000. Funds allocated as follows: Capital Campaign - \$336,622.12, Purchase Trust - \$336,622.12 and Exhibition Fund - \$25,000.

President - Sandra Matthews

Restored Elgin and WinterGarden Theatres opening, in conjunction with Ontario Heritage Foundation was a special fund raising project, chaired by Barbara Wilkins, with Barbara Fletcher in charge of catering. Snowy, blowy night but 1400 attended. Profit: \$108,000. Re-instated position of Project Chairman on the Executive. Four Volunteer Committee members attended OVCAM (Ontario Volunteer Committees of Art Museums) Conference in Peterborough. Ann Mills attended the CFFM/CMA (Canadian Federation of Friends of Museums/Canadian Museums Association) conference. Carol Sprachman attended and helped organize the WFFM (World Federation of Friends of Museums) conference in Cordoba, Spain. Allied Arts meeting attended by Sandra Matthews. 3000 at joint AGO/McMichael Gallery members' day at McMichael. A successful meeting of sustainers and Volunteer Committee executive, June McLean assisted in planning as representative of Sustainers. Celebration under Florence Drake drew people into AGO for family festive activities, attendance down. Past Presidents' week-end retreat held at Flora Agnew's cottage to discuss future direction of the Volunteer Committee and how best to adapt to changing needs of the AGO. Felt to be very valuable endeavour and recommended that it be repeated. (so far, it hasn't).

Speakers at General Meetings:

The Elgin/WinterGarden Project - Mandel Sprachman
Inuit Art - Norman Zepp
Education Department - David Wistow
E.P.Taylor Audio-Visual Department - Margaret Brennan

President - Bernice Smythe
 Junior Committee - Valerie Dunlop
 Volunteer Services Director - Joyce Davenall Turner

Membership: Active - 293 Junior - 40
 Sustaining - 141 Gallery Volunteers - 229

Admissions - Diane McBurney

Following a year's service in the Gallery, interviews and an orientation luncheon in the Grange, 20 persons joined the Volunteer Committee.

Art Rental and Sales Gallery - Sherrill McKay

Spring show, 'The Artist and the Environment' featuring work from 12 galleries, very successful. Opening party attended by the Director, six curators, senior staff, clients and volunteers. Also a summer Inuit exhibition relating to works and artists in the Swinton Collection of Inuit art.

Communications - Ute Blake

Communications Committee produced first retail brochure and the first generic ad featuring merchandise from all shops. An ongoing mail and telephone campaign produced additional publicity in Toronto area publications.

Club AGO - Antoinette Ridout

Successful Hallowe'en event, "Deco Dance" in the Walker Court. Another bike tour for 150 participants toured public art and finished with a barbecue on the lawn at Grange Park. Money raised from these two events went to Stage III for Braille plaques in the Rose Garden. Participated in VCAM (Volunteer Committees of Art Museums) for the first time.

Education - Eve de Langley

Staff and docents involved in preparation for a course to be offered at U. Of T. School of Continuing Studies entitled 'Speaking of Culture: An Introduction to Docent Training'. This endeavour supported by both OAAG (Ontario Association of Art Galleries) and the OMA (Ontario Museums Association). Curatorial tours: Contemporary Hungarian Arts - Clara Hargittay, Contemporary French Art - Dr. Roald Nasgaard, the Swinton Inuit Print Exhibition - Norman Zepp.

Gallery Membership - Jane Aitken

Processed 1416 new memberships and renewals at the membership centre. Continued with telemarketing, meeting and greeting, explaining tours and programs at New Members' Parties and planning and staffing the programs for members.

Gallery Volunteers - Shirley Galbraith

Some attrition from the 89 people who joined as Gallery Volunteers in 1990-91. Some decided not to commit themselves, others joined the Volunteer Committee.

The Grange - Marjorie Thomson

Pneumatic drills, a leaking roof and snow drifts at the front door did not hinder people from attending the ever-popular luncheon/lectures. Kettledrum's catering enabled the Grange to cover its operating costs once more.

Impulse Shop - Kathie Spence

760 Henry Moore T-shirts sold. Sales were generally good considering construction. Preparing to move into temporary space in what will be the Val Stock Gallery.

Junior Committee - Valerie Dunlop

Children's shop, the largest commitment this year. Junior Committee's share of profit was \$15,000. The sell-out springtime Dinner Dance featured the first silent auction for an overall profit of \$60,000. Purchased works by Sylvie Blocher and Joseph Beuys. Celebrated their 40th anniversary at the Annual Meeting which was attended by over 100 Committee members and alumnae, all elated by the accomplishments of said committee over the years - a partisan group, would you say?

Placement - Audrey Madden

A number of actives worked in more than one placement area. Placement vacancies difficult to fill are now advertised in 'Half-a-Minute', with some success. Listing special events on a separate placement form has resulted in a bank of names on which the Membership Chair can draw throughout the year. Computer skills and Public Relations now added to "background training", anticipating future needs of Volunteer Committee when Stage III opens.

Projects - Flora Agnew

Role of Project Committee is to seek out suitable fund-raising projects, to assign them to the appropriate group/committee and to appoint a Chairman. Began the year with five projects on agenda and have assigned and found Chairmen for three of these.

Purchase - Laura Rosenberg

A diverse and rewarding year for Purchase. Purchases: The Swinton Collection, 370 works of Inuit Art, Gerhard Richter's "Fluss" 1989; "The Armoury", part of the "Miss General Idea Pavilion" 1984; and "Morphologie Psychologique" by the Chilean artist Antonio Matta.

Reproduction Shop - Roslyn Chitel

Reproduction shop carries the largest selection of Canadian and foreign posters and reproductions in the country. Decorated the restaurant, the cafeteria, the lobby and other areas in the gallery as well as the shop walls. Gross sales were \$474,963.

Travel AGO - Ella Klajnerman

The Danube Cruise - autumn. A special trip packaged by Intrav, netted \$57,000 for Stage III. Jean Hackett, Clare Brais and Beverley Stodgell.

Holland - Spring. Cancelled. Turkey - May. Postponed.

Ireland and Wales - May. Jane McMyn and Ann Taylor.

Gallery Hopping - Beverley Stodgell

Gallery Hops visited the Skydome and 80 Spadina, walked in Rosedale, held a Corporate Evening and visited London, Ont., Peterborough, the Brandywine Valley, and Washington.

Treasurer - Jean Fraser

Donations from ongoing projects: \$258,628.54. Allocated as follows: General Trust: \$84,331.31, Exhibition Trust: \$25,000, Stage III: \$34,979.66 (totalling 1.5 million), Purchase Trust: \$280,122.12 with no allocation this year.

President - Bernice Smythe

Completed revision of the 1978 Volunteer Committee Bylaws and Standing Rules.

Completed revision/creation of Job Descriptions. Bernice Smythe, Marjorie Thomson and Antoinette Ridout of Club AGO attended VCAM (Volunteer Committees of Art Museums) conference in Indianapolis. Visitors Program - Kae Fogden welcomed visitors from the Newark, and Smithsonian Galleries during the summer. Village-by-the-Grange parking privileges withdrawn but re-negotiated to allow a four-hour park for \$3.00. GST (Federal Sales Tax) for first time added to Volunteer Committee fees, \$48.15 for Actives and \$80.25 for Sustainers. Purchased a painting by Jean MacEwan for William Withrow on the occasion of his retirement as Director of the Art Gallery of Ontario. The Junior Committee and Club AGO contributed. Learned of appointment of new Director, Glenn Lowry, who comes from the Smithsonian Institute.

Speakers at General Meetings

Dennis Reid on Lucius O'Brian

Janet Brooke on the AGO Italian Baroque Collection

Dr. Roald Nasgaard on Volunteer Acquisitions

Elizabeth Addison on the 25th Anniversary of the AGO and Extension Services (showed funny pictures).

President - Bernice Smythe
 Vice-president - Marjorie Thomson
 Junior Committee - Michele Young
 Volunteer Services Director - Joyce Davenall-Turner

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| <u>Membership:</u> | Active - 278 | L/A - 6 |
| | Sustainers - 113 | Junior Committee - 42 |

Admissions - Ute Blake

Produced a booklet explaining history and structure of Volunteer Committee. Admitted 20 new members.

Art Rental and Sales Gallery - Sherrill McKay

Art Rental volunteers enjoyed a full educational year, visits to the Albright-Knox in Buffalo, corporate collections, the McMichael Collection of Canadian Art and weekly tours of commercial galleries. Annual spring exhibition, "Multiples" well received. In January, CFTO's Eye on Toronto had an "Eye" on Art Rental. ARSG installation in Members' Lounge.

Communications - Marjorie Lenz

Enjoyed free publicity from Century Home, Toronto Life, Flare, Where and The Toronto Star in addition to paid ads. Works borrowed from Art Rental and Sales Gallery for feature article in City and Country Home.

Education - Sheila Robertson

Docents basically 'out of work' over the summer as only the Moore Gallery and Art Rental and Sales Gallery were open. Working on two pilot projects, Family Tours and tours in Cantonese. Two representatives attended docent symposium in Seattle. No Curatorial tours.

Gallery Volunteers - Shirley Galbraith

84 people joined the ranks of the Gallery Volunteers.

Gallery Membership

Membership centre processed 400 new memberships. Highlights of special programs for members included Art Conservation, Old Master Gallery tours, Exhibition Design and an AGO neighbourhood walk. New Members' parties held April 18 and November 21.

Grange Volunteers - Diana Weatherall

Visitors in September '91; The Prince of Wales, the Governor General and Mrs. Hnatyshyn. The Governor General wished to carry on the tradition of all GGs, that of drinking from the Simcoe Cup (which has no base and has to be finished in one go).

Grange Volunteers - Diana Weatherall continued

The 'Peek Preview' night brought 997 visitors until Security gave up counting in order to keep one eye on the candles, the other on the silver! The Kettledrum continued with luncheon/lectures series, luncheons and candlelight dinners for members. Ruth Keene retired from the Bakeroom and was videotaped at her job for future reference.

Impulse Shop - Kathie Spence

Business resumed after a summer of dust, noise, bare cement and a TTC (Toronto Transit Commission) strike. Three new items including leggings with artists' signatures and a Moore sheep mug. "Scratch & Dent" sale held in Café in November.

Jewellery Shop - Diane McBurney

Shop was moved to an alternative location because of construction but sales gradually picked up and January topped last years' figures.

Junior Committee - Michele Young

Two dedicated chairmen, Margaret Carr-Harris and Barbara Cohl and 18 committee members continue to buy for, stock and staff the Children's Shop. Sell-out dinner dance was held off premise at the Skydome Hotel because of construction. Purchased works by Sylvie Blocher, Barbara Steinman and a wall hanging by Jessie Oonark.

Projects - Flora Agnew

Heirloom Discovery Days in September was chaired by Carole Morrison. Profit: \$13,099. Jo Lander chaired opening Package Tours in co-operation with Marketing.

Purchase - Ellen McIlroy

Purchased three works for Canadian Historic Collection; two portraits of Isaac and Adelaide Dorion by Québec artist Theophile Hamel and a sculpture by Elizabeth Wyn Wood entitled "Northern Island".

Reproduction Shop - Roslyn Chitel

Continued to operate despite two moves. Excellent sales from posters of two exhibitions. Made two donations in memory of two long-standing Reproduction Shop volunteers.

Retail Planning - Nan Stewart

Many hours spent planning "Joint Venture", working on job description for a Retail Manager. Gross sales from four shops \$1,035,030 for a net profit of \$125,285. Have looked at and discarded idea of opening a satellite shop, thus shops will close for six months.

Travel AGO - Ella Klajnerman

Russia - October. Kae Fogden and Jane Carruthers.

London - March. Beverly Stodgell and Suzanne Kopas.

Study Tour in Nice - April, Ann Mills and Mary Manion.

Rome - May. Ella Klajnerman.

Gallery Hopping - Beverly Stodgell

Hops to Pittsburg and Fallingwater, Montreal, Washington, St. Anne's Church and a Corporate Evening.

Young Associates - Virginia Boyd (formerly Club AGO)

Attracted 200 cyclists for their "Roundup '91" to look at public art. Annual Hallowe'en Gala in Education centre raised \$8,000 for programming in Gallery School. Valentine Soiree held jointly with Toronto Junior Board of Trade raised \$2,000.

President - Bernice Smythe

New member on Retail Planning Committee is Product Development representative with a \$10,000 budget to develop new products for retail shops. Letter of intent to be signed linking the Volunteer Committee and the Art Gallery of Ontario in a Joint Venture in retailing. Canadian Federation of Friends of Museums and Canadian Museums Association annual conferences held June 19-22 in Hamilton, attended by delegate Valière Cronyn. Topics discussed: 'Strengthening Regional Friendships' and 'How to Lobby Governments'. Formation of Advisory Council of Volunteer Committee, its purpose to review five-year plan, bylaws and take charge of long range planning.

All-member telephone blitz held in October, staffed by Volunteer Committee and Junior Committee, organized by executive, aided by fact sheets. 9000 postcards sent to Ontario Premier Bob Rae, protesting cuts to funding of the arts. AGO Volunteers part of this!

Speakers at General Meetings

Dr. Glenn Lowry on pending problems at the AGO and a sneak peek at his Persian slides. Sharilyn Ingram and Roald Nasgaard on Stage III,

Cynthia Cooke, a slide talk on Inuit drawings from Baffin Island, Christo's film - "Valley Curtain" (no speaker), introduced by Mary Henderson.

President - Marjorie Thomson
 Vice-president - Jane Aitken
 Junior Committee - Elizabeth Taylor
 Volunteer Services Director - Joyce Davenall-Turner

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|--------------------|--------------------------|--------------------|
| <u>Membership:</u> | Active - 258 | Junior - 37 |
| | Sustainers - 89 | L/A - 7 |
| | Gallery Volunteers - 400 | Young Assoc. - 238 |

Admissions - Ute Blake

Steps taken this year to merge admissions and placement. Candidates were given orientation before interviews enabling them to make a more informed decision regarding membership. 17 new members joined the Volunteer Committee based on demonstrated commitment to their work.

Art Rental and Sales Gallery - Donna MacDonald

AGO closed in June but Art Rental and Sales Gallery remained open and spent much time advertising the fact. December 5, closed the doors at 35 McCaul St. re-opened officially on February 10, 1993 in the new AGO. Over half the works from the opening show were either sold or rented. Have taken on 25 new volunteers.

Communications - Marjorie Lenz

Communication impossible because of closures but committee continued to meet.

Education - Sheila Robertson

Education Committee became the "Docent Liaison Team"; eight volunteers and five staff. Over opening period, 6000 people went on 212 tours. The 'Ask Me' program launched to help visitors feel less intimidated by contemporary art. All tours resumed February 2 and 3, 1993, special tours much in demand. French and Cantonese tours also given weekly. Out of 94 docents, 14 toured in French and four in Cantonese. There were no Curatorial tours.

Gallery Gifts - Ardra Fradinger

Joint Venture has been renamed "Joint Adventure". New retail area almost ½ a block long, presented a great opportunity but also a great challenge! Volunteers worked feverishly day and night to bring order out of chaos and get the walls decorated and shelves stocked by January 24. Several exciting pieces reflected new design of AGO, produced by artists and co-ordinated by our product development team. Very positive comments from public, early sales look promising indeed.

Gallery Membership - Lynn Robertson

Libby and Blair MacAulay Membership Centre officially opened January 27. Processed 1240 transactions in less than ¼ of the fiscal year. AGO membership up 30% in six months.

Gallery Volunteers - Sue Clarkson

400 active Gallery Volunteers at year end, with 90 more applications in the placement process. Large numbers of volunteers needed for extension of 'open hours', enlarged retail areas and more requests from Photographic Services, Education, and The Marvin Gelber Print and Drawing Study Centre. Number of student volunteers increased significantly, (now there is a student volunteer co-ordinator) very helpful during "Opening", March Break and Open House for OCA (Ontario College of Art) and "Off the Wall" as well as regular placements.

Grange - Diana Weatherall

Since re-opening of Gallery, regular school tours held in the mornings when the House was closed to the public. The Grange remained open throughout construction. Held executive meetings, luncheon lectures and fund raising events. 30 new volunteers included nine students now in training, Ronald Stagg, Margaret Machell and Peter Stokes passed on to them their knowledge of history and restoration of the beloved House. Now have 107 volunteers mostly interpreters but some are the all important housekeepers. Kettledrum retired this year after 12 years of being the Grange's major fund raisers, much hard work, laughter and success.

Junior Committee - Elizabeth Taylor

New sub-committee formed, 'New Products', to introduce child-oriented products to the retail Children's Shop, part of the Gallery Gifts Dept. Participated in opening events and several attended the opening Gala in January. Held a Casino Royale Evening instead of dinner dance this year. Also, as part of their education program, toured all major new exhibits, the Toronto Design Centre, OCA (Ontario College of Art), the Hamilton Art Gallery and the series of lectures for the Volunteers of the AGO.

Jewellery Department - Diane McBurney

Survived sending back 2000 works to the artists during the closure of the shop. Survived the installation of central computers with no lead time for training. New inventory distinctive and beautiful and many artists are hopeful of being new consignees. Every piece is on consignment and artist realizes 60% of the selling price. Jewellery Shop absorbs the discounts for volunteers and staff and members. First offering of limited edition piece the "Walking Woman" executed by Lyn Wiggins under the direction of Michael Snow and co-ordinated by Product Development Chair, Ute Blake. An immediate sell out! Also works designed specifically for the new Art Gallery of Ontario and incorporating some of its architectural elements.

Projects - Flora Agnew

The year of the 'AGorgeous Garage Sale'! Volunteers, staff and friends raided cellars, attics and garages for saleable items. Co-chaired by Bernice Smythe and Beverley Stodgell, the week-end sale roared into being with an evening opening party (hot dogs, beer and wine) on November 15 in the unfinished retail space. Everyone pitched in to help and everyone bought. Profit: \$52,000. The year of the January 19 "Opening Gala" co-chaired by Anne Lind and Board member Georgia Prassas, a most elegant and beautiful evening attended by 665 happy people, with an additional 125 people for dessert, etc and dancing.

Projects - Flora Agnew continued

The new AGO looked stunningly appropriate to be holding the event of the season. Package tours of the new AGO continued to attract groups. A schedule of all fund-raising events for the next two years being prepared by and for the Project Committee, Gallery Staff and Board of Trustees in order to ensure co-ordination in all areas.

Reproduction Department - Pauline De Federico

After being closed for almost nine months, the Reproduction Department re-opened for business on February 6. Computerized cash system, training of new volunteers, re-organizing of offices and workspace, ordering new merchandise, wall displays, all took countless hours to plan, learn and execute. Now offering lamination in addition to framing and museum mounting for posters and reproductions. Gross sales were \$92,625 between February 6 and May 28, a good indication of things to come.

Retail Planning - Nan Stewart

Final report of Volunteer Retail Planning, May 1993: since 1953, when the Volunteers opened the Gallery Gift Shop, to the closing date, December 31, 1992, the four Volunteer retail shops donated over \$4.5 million to the Art Gallery of Ontario. The shops opened in stages in early 1993 as the Retail Joint Venture and anticipate continued success in the future with the winds of change behind them and smooth sailing ahead! (Did we really believe that?)

Travel AGO - Mary Manion

Chicago - fall '92. Bernice Smythe.

Australia and New Zealand - November '92. Clare Brais and Mona Rankin.

Arizona - March/April. Jane McMyn and Jean Hackett.

Gallery Hopping - Jane McMyn

Visited Oakville, Port Hope and Cobourg, Women Artists and Collectors, Sunnybrook Estates, New York, St. Anne's Church, Boston and the ever popular Corporate Collections.

Treasurer - Dorothy Keilty

Proceeds from ongoing projects totalled \$92,994.98 to be distributed 25% to the Volunteer Committee Purchase Trust and 75% to the Volunteer Committee General Trust. The Volunteer Centre required \$120,000 to finish and furnish. \$500,000 was committed to the Joint Venture.

Young Associates - Jill Fagan

Had to suspend "Young at Art" monthly tours of exhibits, as Gallery was closed. 'Made in Canada' Hallowe'en Gala held off-site, attracted 1,000 people and raised \$12,000. Donated \$9,000 to the Gallery School. Planning to establish closer ties to Volunteer Committee and encourage members to increase volunteer component in light of AGO financial difficulties.

President's Report - Marjorie Thomson

Volunteer Committee office moved to Ridley House at 318 Dundas St. W., will be known for ever as "the little yellow house". First morning general meeting with breakfast, November 21, 1992. Series of art lectures for volunteers in light of Gallery closure and suspension of many volunteer activities. Special advance opportunity for volunteers, staff, construction crew and neighbours to see the 30 new galleries and 20 renovated galleries from noon until 4:00 pm on Sunday, January 17. Volunteers proved indispensable throughout series of openings.

Speakers at General Meetings

Dr. Glenn Lowry - "What's New at the AGO"

Steven Bowie - The Gallery School.

Cathy Jonasson, Curator of Film and Head of Programming and Interpretation.

Marianne Seager, Coordinator of the Marvin Gelber Print and Drawing Study Centre Volunteers.

President - Marjorie Thomson
 Vice-president - Jane Aitken
 Junior Committee - Mary Ann Fleming
 Volunteer Services Manager - Peter Gale

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|--------------------|-----------------------|-----------------------|
| <u>Membership:</u> | Active - 231 | Junior Committee - 38 |
| | Sustaining - 89 | L/A - 4 |
| | Young Associates - 81 | Sustaining - 3 |

Admissions/Placement - Betsy Amis

Admissions and Placement amalgamated as one executive position. Volunteer department chairmen and staffing chairmen to sit on this committee. The 'Factfinder' booklet for new volunteers has been reprinted. 29 new members welcomed to Volunteer Committee.

Art Rental and Sales Gallery - Donna MacDonald

Special exhibitions included the successful "Facing the Nineties", two "Rent Off the Wall" exhibitions, one in December, one in May/June and "Bloomin' Art" in March to complement Art in Bloom project. Volunteers continued to enjoy Wednesday afternoon visits to commercial galleries, monthly newsletters were sent to ARSG volunteers.

Communications - Flora Agnew

Communication chairman attended Marketing and Public Relations staff meetings. Meeting copy deadlines an ongoing problem. 'Art in Bloom' flyer included in March issue of City and Country Home. Gallery Hops no longer included in ½ a Minute as too many hops almost sell out before journal reaches general membership.

Education - Diane Thornton

Large demand for 'English as a Second Language' (ESL) tours so 12 docents took special training in order to provide these tours. Docents continued to provide school and public tours as well as participate in the new "Ask Me" program. Also toured the William Morris, the Michael Snow exhibitions and toured the Volunteer Committee project 'Art in Bloom' installations. Curatorial Tours: the Inuit Collection by Norm Zepp and the Michael Snow exhibition by Dennis Reid and Philip Monk.

Gallery Gifts - Ardra Fradinger

Sales figures doubled over summer. Need more staff. Members' shopping night in December with discounts, coffee and free gift wrapping. 12,600 shoppers in December. Buyers attended New York Gift Show in January. Held 'Scratch & Dent' sale in February. Geared up for flood of Barnes related merchandise coming in late spring.

Gallery Membership - Lynn Robinson

AGO membership at 13,500, membership desk open seven days a week. Memberships no longer sold through the Gallery shops. January 23 - "New AGO" birthday party with free admission well attended. Spring very busy because of many special events.

Gallery Volunteers - Sue Clarkson

Very short of volunteers for retail areas. Placed ad in the Toronto Star in October, seeking volunteers, good response and over 210 people interviewed and most placed by December. Ongoing concerns about Gallery Volunteers I.D. badges that are not returned when volunteers leave. Questionnaires sent to 50 volunteer in order to better assess volunteer needs.

Grange Volunteers - Elizabeth Chish-Graham

Staged 'Harmony of Harps' musicale with cider and shortbread in December. Record number of visitors between Christmas and New Year made decoration of the Grange well worth time and money spent. March break story-telling very successful, lecture/luncheon series continued, held a birthday party for Harriette Boulton Smith in March.

Jewellery Department - Louise Golding

Staffing problems somewhat helped by influx of new volunteers. Sales lagged in New Year but up in February due to Valentine's Day. Michael Snow's Walking Woman pin, an exclusive, sold well in spite of cost. Showcases looked wonderful! Artists' biographies updated and a procedures manual produced.

Junior Committee - Mary Ann Fleming

Sustaining category created for Junior Committee members who have been active for five years or more, to last no longer than three years. Cookbook committee spent year testing recipes. Every member worked in shop during December, either selling, on floor or packaging. Casino night in February, the "Art of Chance", a big success. Held wine and cheese party at a member's house to raise funds for cookbook costs. A Volunteer Committee/Junior Committee liaison established to promote and explain membership in the Volunteer Committee as an alternative to going sustaining or resigning from the committee.

Projects - Beverley Stodgell

Heirloom Discovery Days in October, chaired by Jane McMyn, not as well attended as hoped, no longer a new idea and high costs cut into profit, chairman reported. Art in Bloom in April chaired by Joan Lozinski and Sandra Matthews, very successful. Three lecture/demonstrations by well known experts and participation by many Ontario Garden Clubs in creating arrangements to interpret selected works from the permanent collection. Opening night party held and luncheon/tea lecture packages sold. Now gearing up for the Barnes Exhibition. Volunteer Committee special project will be Acoustiguide

Joint Venture - Nan Stewart

Retail planning now called Joint Venture. Agreement finally signed with AGO after eight to nine months of negotiation. New Retail manager hired using head hunting firm. Members Shopping Day in December very successful and December sales very close to target figures. Currently 14 buyers plus four Junior Committee buyers involved in shops. Whole retail area merchandise moved toward reflecting of Barnes exhibition as summer approached.

Reproduction Department - Pauline de Frederico

600 William Morris posters sold in six weeks in summer. Staffing continued to be a problem somewhat eased by new volunteers. All buyers trained on computer. Nine different Michael Snow images available in poster form. Sales slightly below predictions.

Travel AGO - Mary Manion

Arctic Odyssey - August. Flora Agnew and Percy Webb
Northern Lights (Scandinavia) -September. Meredith Saunderson and Margaret Wood.
Jordan and Israel - November. Sheila Zeldin and Barbara Wilkins Minton.
Spain and Portugal - April. Ann Mills and Sherrill McKay
New Orleans - January. Judith Dickie and Suzanne Kopas
Travel AGO office now staffed five days a week from 10-1 by committee members, and leaders of trips and Gallery Hops.

Gallery Hopping - Jane McMyn

Visited the following places: Canadian Clay and Glass Gallery in Waterloo, two private collections in Forest Hill, the CBC (Canadian Broadcasting Corporation) and Jane Corkin Gallery, St. Anne's Church and Guelph.
New travel card and brochures sent to 100 Travel editors. Sent delegate to non-profit travel conference in Washington D.C.

Treasurer - Eileen Ward

Volunteer ongoing projects allocated profits as follows: Purchase Trust \$200,000, Completion of Education Theatre \$125,000, Educational Programming \$25,000.

Young Associates - Jill Fagan

Held a successful event with Young Associates of the Canadian Opera Company. Also had a sold-out Christmas party and pub night. Need to find ways to increase commitment to the AGO.

Grange - Elizabeth Chish-Graham

42,218 visitors to the Grange this year, admittedly mostly due to the Barnes exhibition. Luncheon/lecture series now called "Discourse and Dessert". Held two sold out Christmas musicales and provided special programs during Heritage week and the March break. Ongoing training and enrichment provided for volunteers.

Jewellery Department - Louise Golding

Barnes exhibit responsible for gross sales of \$291,000 surpassing sales total for the entire previous year. Exhibit produced many challenges: to train and assign 50 new volunteers, replenish stock, fill display cases and pay artists. Almost all temporary volunteers chose to remain as permanent jewellery volunteers as a result of wonderful camaraderie developed during Barnes exhibit.

Joint Venture Committee - Nan Stewart

The Joint Venture management committee met regularly. Its duties are to oversee and advise on the operation of the Gallery Shop. There are three Volunteer Committee representatives on this committee. 350 additional volunteers were recruited and trained, 150 were placed in the satellite shop outside the exhibition area. Shops were open 10-12 hours a day, seven days a week. Gross sales were \$6.2 million, resulting in a major profit.

Development - Ute Blake

Chair of Development, a new position on the executive of the Volunteer Committee, is designed to co-ordinate the fund-raising and sponsorship activities of the various projects and events initiated by the Volunteer Committee. Present focus is on the 1996 Projects: 'Art in Bloom' and the 50th Anniversary Celebration.

Membership - Lynn Robinson

The Barnes exhibit created a flurry of new memberships as a free ticket to the exhibition was a membership privilege. As of March, membership stood at 28,000 including corporate and foundation members. Membership volunteers continue to work hard staffing the desk and a myriad of membership events.

Junior Committee - Julia Ouellette

Completed and published cookbook titled "Simply Soups, Salads and Sweets" illustrated with Trier drawings from the AGO permanent collection. "Blowin' the Blues Away", a sold out smash hit evening at the AGO for 450 people, featured a grazing dinner, pick-a-prize, silent and live auction, music, dancing. Covered two retail shifts a week in the Children's Shop as well as supplying three buyers. Enjoyed several educational and social events both in and out of the Gallery.

Projects - Beverley Stodgell

The mandate, to find ways of raising money through special events and projects led into a partnership with Acoustiguide of Canada to produce and distribute Acoustiguides in English, French and Cantonese for the Barnes Exhibition. Project chaired by Marjorie Thomson and Donna MacDonald was wildly successful, 45% of the visitors used the guides resulting in a profit of \$415,000 for the Volunteer Committee.

Projects - Beverley Stodgell continued

To thank staff and volunteers for the hard work and long hours involved in the Barnes exhibit, a "Close the Barnes Door" party chaired by Gretchen Ross was held in the Gallery. Who will forget the shock of finding the Weston Hall filled with barnyard animals and straw and squawking ducks in the Signy Eaton fountain not to mention line dancing, karaoke singing, wonderful food and crazy decor? Not the 1700 people who attended!

Purchase - Meredith Sanderson

Purchased six works for the Canadian Historical Collection: Camp in the Woods, 1876 by Alan Edson. Frances Nikawa, 1926 by Emmanuel Hahn. Head of a Negress, 1926 by Elizabeth Wyn Wood. Three Monoprints from the Field Series, 1949, by Marion Scott.

Reproduction Department - Wanda Dubé

Barnes exhibit provided perfect opportunity for the Reproduction Department to 'strut its stuff'. Having the right product at the right price handled by the right people who had the right stamina and resourcefulness, resulted in gross sales of \$2,200,000. Have added plakmounting to their framing services and continue to offer the widest selection of reproductions in Canada.

Travel AGO - Jane McMyn

Prague, Poland and Budapest - October. Ella Klajerman and Gretchen Ross
The Hudson River Valley - October. Ann Taylor and Frances Price
Mexico - February. Mary Manion and Judith Dickie
Venice and the Veneto - April. Clare Brais and Sheila Robertson
Paris and the Barbizon - May. Kae Fodgen and Gail Todgham

Gallery Hopping - Suzanne Kopas

A Yorkville Walk, London (Ontario), the McMichael Canadian Collection, an evening corporate tour, St. Anne's Church and a walking tour of homes and gardens in the St. Clair and Avenue Road area.

Treasurer - Eileen Ward

Last year's allocation of \$25,000 to educational programs was placed in a Bursary Trust which will allow annual awards to be made to deserving students in the Advanced Studio Program of the Gallery School. The two \$125,000 installments (for a total of \$250,000) allocated for the Education Theatre was re-directed to the Inuit Gallery and commemorated by a plaque, in the gallery, honouring all volunteers. Our 50th Anniversary Year was launched with an astounding contribution of \$1,225,000! directed thusly: \$700,000 to the Volunteer Committee Purchase Trust and \$400,000 to programming.

Young Associates - Brian Dawson

Volunteered for an evening as a group during Barnes exhibit. Had tours of the Barnes and Hodler exhibitions. Enjoyed a number of events combining art education and a social component. Very difficult to co-ordinate Young Associates volunteer time in the AGO as they all work full-time.

President - Jane Aitken

The Lismar Library, founded by a volunteer and managed by six volunteers serves docents and staff in Education Outreach and Public Programming. There are also 12 volunteers in the E.P. Taylor Reference Library and Archives, 18 volunteers in the Book Department and 13 in the Marvin Gelber Print and Drawing Study Centre. Volunteer Human Resources Demonstration project finished and a presentation given to the Board of Trustees and to the Canadian Museums Association meeting. The Barnes Exhibition had many volunteers doing at least two placements. Volunteers enthusiastically answered our requests to the community and 1700 persons were recruited, trained and scheduled. The Volunteer Meeting Room was transformed into the shift centre where volunteers checked in and out, lockers were secure and emergencies were handled. Coffee, spring water and cookies were on hand for volunteers on breaks and between shifts. Volunteers worked as Meeters and Greeters, in the Retail area, with School Groups, at the Membership Centre and with the Acoustiguide Service. Exhausting but exhilarating! Deborah Gladstone, Barnes Exhibition Volunteer Coordinator very efficient. The red vests for Meeters and Greeters were donated by Mr. Leonard.

Speakers at General Meetings

Michael Parke-Taylor - Satisfying Companions, Drawings and Sculpture from Gauguin to Picasso

Matthew Teitelbaum - New Curatorial Directions in Public Institutions

Cathy Jonasson - Film, Programming and Interpretation

Katherine Lochnan - Turner and the Romantic Landscape

President - Jane Aitken
 Vice-president - Kae Fogden
 Junior Committee - Martha McLean
 Volunteer Services Manager - Ruth Freeman

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|--------------------|-----------------|--------------------------|
| <u>Membership:</u> | Active - 263 | Junior Committee - 62 |
| | Sustaining - 87 | Gallery Volunteers - 500 |

Admissions/Placement - Gail Boire

Chairman met with Project and Staffing Chairs to review placement of all Volunteer Committee members. Thirty two Gallery Volunteers have joined the Volunteer Committee this year. The Factfinder was updated and reprinted.

Art Rental and Sales Gallery - Judy Geller

ARSG mounted a special show in honour of the 50th anniversary of the Volunteer Committee, entitled '30 Years: Art and People Together', organized by Carol Sprachman, Mary Henderson and Kaye Beeston, included a docent tour and selectors' talk. December show, "Art To Go", vibrant show which sold and rented well. Contemporary Canadian landscapes hung in February to tie in with Group of Seven exhibition. ARSG computerization began in January with volunteers being trained by Chairman who worked long hours to accomplish this task. The ARSG was visited by the Junior Committee, the Ontario College of Art, the Dini Petty Show, the Financial Post and the Japan Journal television show amongst others.

Communications - Moyra Haney

New job descriptions for Communications Committee. Continued to investigate new avenues for advertising the Gallery and Volunteer projects. journal has been reduced to quarterly issues due to mail costs. Grave concerns about the resulting negative impact on Volunteer Committee projects i.e. advertising for Travel AGO and Retail shop. The shop now mentioned in "At the Galleries" in the Globe and Mail and in newsletter which goes to concierges of hotel and commercial complexes. Communications Chair responsible for an ongoing series of articles in the journal in conjunction with our 50th anniversary year.

Development - Ute Blake

The donation contract was redesigned enabling Volunteer Centre to send out the thank you letters for donations made to Volunteer Committee projects with tax receipts prepared by the Development department. Helped to alleviate the 'Upstairs' back-up. Projects and Development Chairs met with Director. Senior management expressed a desire to see Volunteer Committee financial contribution to Operations made in a more direct way. Development and 'Art in Bloom' development have successfully secured almost total sponsorship for 'Art in Bloom' raising in excess of \$100,000 from past and new corporate sponsors.

Education - Mona Rankin

Docents put in many months of work on educational programming for Group of Seven show and Oh! Canada Project. Closing of Audiovisual department, meant the Lismer Library (used by docents and staff) lost its financial base. As a result of docents' request, Volunteer Committee has assumed total cost of operating Lismer Library. Docents also have prepared and toured installations for 'Art in Bloom'.

Curatorial Tours:

Barbara Hepworth exhibition by Judy Campbell a docent.

Magicians of Light: Photographs from the Collection of the National Gallery of Canada by Maia-Marie Sutnik

Gallery Membership - Elizabeth Greville

Explored ways to combine 'Meeters and Greeters' with membership volunteers to enhance appeal of membership desk placement. Desk no longer manned on Tuesdays. Director would like desk staffed seven days a week. Membership volunteers continue to assist with membership events and together with docents assisted in providing the weekly and monthly special tours.

Gallery Gifts - Beverley Wilson

Inventory was quite a job but went smoothly. Gold, silver and neutral colour scheme for Christmas season very festive and inviting. Held a members' shopping night in December featuring a 20% discount. Christmas sales were up. Attended four seminars at Museums Stores Association meeting in Pittsburg, also the Gift Show. Shop merchandise after December reflected the Group of Seven show and Oh!Canada Project and in spring, the 'Art in Bloom' project was recognized in product.

Gallery Volunteers - Betty Myers and Isobel Gill

In co-operation with Volunteer Centre for Metro Toronto, the Gallery was the featured "agency" in need of volunteers in a September issue of the Toronto Star. New form has been designed for those volunteers requesting a change of placement. Recruited 144 'Meeters and Greeters', 60 facilitators and 27 seniors for assistance with the Oh!Canada Project. Also recruited 60 teenage volunteers to work Wednesday and Friday evenings. Used Barnes database for recruiting for Oh!Canada. (And used Barnes red vests for meeting and greeting!) Outside Oh!Canada project, 38 volunteers placed in Gallery Gifts and the Grange in the autumn. Mailing committee did large project for Public Relations in January.

The Grange - Flo Morson

In honour of the 50th Anniversary, autumn 'Discourse and Dessert' series featured Mary Alice Stuart, Peter Stokes and Margaret Machell speaking on the restoration of the Grange and the Volunteer Committee's long association with the House. 'Evenings of Heavenly Sounds' during holiday season sold out. Reception in The Grange following the installation of a bust of Harriette Dixon Boulton Smith (the first major donor to the Gallery) in Weston Hall. Inner city schools continue to visit The Grange as part of Board of Education program "Daily Pursuits". Monthly enrichment dinners for Grange volunteers, followed by speakers on historic topics, very successful.

Jewellery Department - Margaret Marshall

Summer sales were up. A buyer gave talk on 'Art in Jewellery' at University Women's Club, accompanied by a demonstration by one of the Jewellery Department's artists. New pin, 'The West Wind' designed by Lyn Wiggins for Group of Seven exhibition. New retail manager worked with buyers on possible new products and new displays to improve sales.

Junior Committee - Martha McLean

Committee membership at an alltime high with a waiting list. Cookbook sales continued. Organized and staffed a booth at the "One of a Kind" Craft Show. Planned and enjoyed two autumn and spring social events. Formed a product development committee for new product in Children's Shop. Purchased a work by Rebecca Belmore entitled "Rising to the Occasion". This year's fund raiser was a collaboration with Volunteer Committee on the Garden Party, the opening party for 'Art in Bloom' which included the running of a large silent auction in addition to much appreciated help in other areas. Continued to staff the childrens area of the Shop with 3 buyers and covers two shifts per week.

Joint Venture - Nan Stewart and Kathie Spence

Sales by November \$267,000 over budget, no retail manager for most of fall, new manager started in December. Product development has boxed cards of nine works from permanent collection now available across Canada. Order for 22,000 cards processed (read counted and boxed!) and shipped. Refresher course for volunteers was available in February. A satellite shop for Oh!Canada Project was set up at exit of Zacks Gallery and staffed by 32 volunteers.

Projects - Bernice Smythe

'Art in Bloom' major undertaking, chaired by Marjorie Thomson, vice-chair, Ute Blake. Second time for this project. Lectures and tea or breakfast packages totally sponsored. Professional florists decorated all public non-gallery spaces. Members of Ontario Garden Clubs interpreted in flowers and related materials, 35 works from permanent collection. Opening night 'Garden Party' chaired by Gretchen Ross attended by 600 enthusiastic guests who toured the wonderful installations and enjoyed great food, decor, music and the silent auction. In total, over \$100,000 was raised. Exhibit opened Thursday, April 25 p.m. and ran through Sunday. A new policy has been established regarding Volunteer Committee projects, each new project is to be integrated with the Gallery's priorities and must have a financial target as fund raising has become most important. (What ever happened to fun raising? ed.)

Purchase - Meredith Saunderson

The Volunteer Committee has purchased a group of eighteen important works by Betty Goodwin who has also donated a substantial collection of her work, making the AGO a study site for this artist. A further \$350,000 has been set aside for a further purchase.

Reproduction Department - Wanda Dubé

Constable, Turner and Hepworth poster sales very good in June, July and August. Sales for the year were over budget with a handsome profit margin. Display areas reshuffled to create a space for "fun art". Two posters were developed for Group of Seven show. Almost 30% of sales came from Customer Service area, i.e. framing and laminating etc. January sale very successful. Floral images were in stock to tie in with 'Art in Bloom'.

Travel AGO - Jane McMyn

London to St. Ives - September. Bernice Smythe and Kathie Spence
Agawa Canyon - October. Lillian Seymour and Jean Fraser
Malayasia - January. Meredith Saunderson and Mona Rankin
50th Anniversary Mediterranean Cruise - September '96. Beverley Stodgell, Jane McMyn and Sandra Matthews.
New Mexico - October '96. Suzanne Kopas and Susan Pink.

Gallery Hopping - Suzanne Kopas

'City Treasures', McMaster University, Barrie, three days in Chicago, three days in New York, Bata Shoe Museum and Barnicke Gallery, corporate evening hop, St. Anne's Church, Scarborough and Philadelphia!

Treasurer - Donna MacDonald

- gave three \$200.00 bursaries to Anne Tanenbaum Gallery School.
- gave \$7,000.00 towards a self guide kit for teachers and \$5,000 toward entrance fees for the OH! Canada project.
- allocated \$200,000.00 to Purchase Trust
- plus a one time gift of \$412,000 toward programming and special events for a total contribution of \$612,000.

President - Jane Aitken

October was volunteer hours tracking month, including work done off site. Hours given: a projected 107,887 over the course of the year! (552 volunteers gave 9,555 hours). This averages 194 hours per volunteer which represents nearly 3 million dollars worth of service provided to the AGO annually. CFFM (Canadian Federation of Friends of Museums) meeting in June 1995 in Montreal, in conjunction with CMA (Canadian Museums Association), VCAM (Volunteer Committees of Art Museums) meeting in Rochester, NY, attended by VCAM Board member Judith Dickie, Jane Aitken, Mona Rankin and Kae Fogden. Flora Agnew chaired OVCAM (Ontario Volunteer Committees of Art Museums) conference steering committee. The successful OVCAM Conference was held weekend of May 25, 26, 27, 1996. Delegates were invited to attend Volunteer Committee's 50th Anniversary Annual meeting and luncheon on May 27. Ruth Freeman started as new Manager of Volunteer Services in December '96. The Young Associates Committee was disbanded in June 1995. The balance of their funds went to support Educational Programming at the Gallery. In June we said goodbye to departing (for MOMA Museum of Modern Art in New York city) Director Dr. Glenn Lowry. In September, we said goodbye to Peter Gale and welcomed new Director Dr. Maxwell Anderson from Atlanta. The Lismer Library has now become an on-going project of the Volunteer Committee.

Notes on the 50th Anniversary of the Volunteer Committee

- An opening reception on June 1, 1995, given by President Joseph Rotman and the Board of Trustees, to launch our 50th year.
- Articles throughout the year in journal highlighting volunteer projects.
- An Art Rental and Sales Gallery special Exhibition and reception titled 30 years, Art and People Together.
- Production of coffee mugs sporting the new black and red 50th logo.
- New catalogue of the Volunteer Committee acquisitions, prepared by Beverley Harrison, Meredith Saunderson with help from curators and staff.
- Clever crossword puzzle designed by Diana Goad for the public, to accompany the works in the exhibition, An Eye for the Unexpected: The Volunteer Committees 50th Anniversary Exhibition.
- The installation of "An Eye For The Unexpected", a selection of 10 works from Volunteer Committee acquisitions, put together by Beverley Harrison and Meredith Saunderson with enthusiastic help and support from curatorial, education and preparation departments, opened February 27 with a reception organized by Kae Fogden and her committee. Exhibition will hang until June.
- Slide talk, in May, on Volunteer acquisitions given by our friend and former AGO Director, William J. Withrow, followed by a reception.
- The 50th Anniversary Cruise, "The Parthenon to the Pyramids", in September '96.
- Fiftyfold, publication of this up-date on the history of the Volunteer Committee (ed. Gretchen Ross).
- A glorious celebratory year, bringing with it achievements of its own.

Speakers at General Meetings

- Maia-Maria Sutnik - Magicians of Light
- Dennis Reid - Oh! Canada Project
- Maxwell Anderson - The AGO Goes On Line.
- David Wistow - In Search of Fame, Fortune: Canadians in Paris

